

# Marsha Petrie Sue, MBA

## Employee Engagement

### How To Leverage Talent and Ignite Morale

According to the Gallup organization, 49% of the employees in today's workplace are not engaged and 18% are actively disengaged. Any level of disengagement erodes productivity and morale, costing organizations over \$300 billion in lack of productivity alone.

This presentation identifies comprehensive solutions and action items that can be immediately applied by leaders and employees in every organization.

#### You will learn and validate how to:

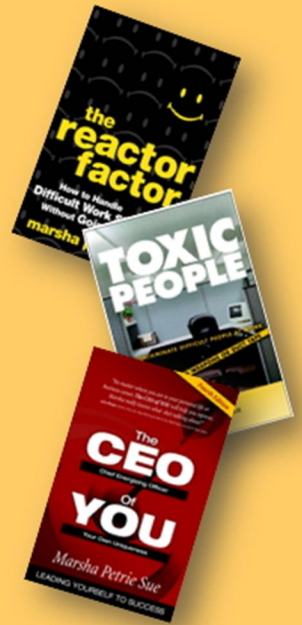
- Insure that work expectations are clearly understood
- Praise and recognize good work and the needed frequency
- Insure equipment and materials are available for work completion
- Insure organization mission or purpose are completely understood
- Give everyone opportunities at work to be life-long learners
- Ask about work progress
- Get buy-in and commitment to quality work
- Communicate change and manage resistance
- Flex behavioral style from person to person
- Leverage team outcomes and engagement

**Pride and engagement can be developed when personal responsibility is instilled in all members of an organization. Learn to align your organization's energy to match the corresponding strategic initiatives.**

- Delegation skills to get the results you need
- Change management vs. change insurgency or rebellion
- Tools to ignite trust, ethics, and integrity
- Give feedback quickly and without creating conflict
- Simple ways to build morale
- Use communication skills to respond effectively to difficult situations
- Learn techniques to use when anger is out of control and off track
- Use body language that exudes confidence and control

Client list, biography, video, testimonials,  
and references available upon request

For information, please contact Marcia Snow 1.888.797.6700  
MarciaSnow@MarshaPetrieSue.com



**"Today's  
decisions are  
tomorrow's realities."  
Marsha Petrie Sue**

