

Marsha Petrie Sue is the Muhammad Ali of personal development, leadership, communications and managing change. She can dance and look pretty and she uses the entire ring, but she knows how and when to land a knockout punch.

Think of her presentations as charm school with live ammunition. She challenges every morsel of your beliefs while entertaining and enlightening.

She dares people to take personal responsibility for their choices, success and life. Marsha is an original and one-of-a-kind professional speaker and author. Whether Marsha is dealing with employee relationships, increasing productivity or pumping up sales, her guiding principles bring energy and fun to any meeting or event.

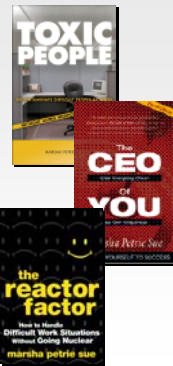
Her clients include small and large corporations, associations, healthcare institutions and multilevel marketing companies. As a former corporate executive of Fortune 100 companies, Marsha understands what it takes to improve productivity and profits.

She is a best-selling author of *Toxic People: Decontaminate Difficult People at Work Without Using Weapons or Duct Tape* and also *The Reactor Factor: How to Handle Difficult Work Situations Without Going Nuclear*. She is also the author of several other resources including the award-winning book *The CEO of YOU: Leading YOURSELF to Success*.



Marsha Petrie Sue, MBA

Personal Accountability, Communication Expert, Leadership Development



Through keynotes and workshops, Marsha's profound solutions guide groups to make significant changes with the ability to take risk, be more flexible, make better choices and focus on important targets.

- ◆ Increased productivity and cooperation
- ◆ Maximized profitability
- ◆ Decreased expense and turnover

With personal accountability as a key component, retention, loyalty, trust and ethics are refined.



Topics:

- ◆ Communications and Conflict Resolution
- ◆ Flexibility and Change Management
- ◆ Personal accountability, Self-awareness and Professional Development

Sampling of clients:

- ◆ American Express
- ◆ National Association of Realtors
- ◆ The Pampered Chef
- ◆ Harley-Davidson Motor Company
- ◆ Tastefully Simple
- ◆ Association of Accounting Administration
- ◆ Cold Stone Creamery
- ◆ Society for Information Management
- ◆ Wells Fargo Bank
- ◆ Association of Legal Administrators
- ◆ Internal Revenue Service
- ◆ US Army
- ◆ US Census Bureau
- ◆ Society of Foodservice Managers

Occupational Highlights:

- ◆ President and CEO – Communicating Results Inc., a speaking practice, executive coaching and training company
- ◆ Executive Vice President, Westinghouse Financial Services, American Directory Project
- ◆ Director, National Accounts, USWest/Qwest
- ◆ Regional Markets Manager, GTE Directory Company
- ◆ Visiting Professor – Arizona State University

Recognition:

- ◆ speakers hold this designation
- ◆ Reliance Bank – Board
- ◆ The Women's Outdoor Media Association – Board
- ◆ NRA Women's Leadership Forum
- ◆ Featured in *The New York Times*, *The Wall Street Journal*, *USA Today*, *Newsweek On-Line*, *Business Journal*, *The Boston Globe*, *Women's Media*, *AllBusiness.com*, *Cosmopolitan* and more.
- ◆ Women of Spirit Award – American Red Cross and Morton's Steak House
- ◆ Chairman of the Board – AZ Magic of Music and Dance for Special Needs Children
- ◆ Telly Award winner

Education:

- ◆ MBA, University of Phoenix
- ◆ BA, California State University, Long Beach
- ◆ Darden School of Business
- ◆ Myers Briggs Type Indicator Certified

Client list, biography, video, testimonials, and references available upon request

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